

FINAL

RHODES RAG 1980 : MESSAGE FROM VICE-CHANCELLOR.

"It'll be a hard act to follow" is a very apt comment on Rhodes Rag 1979, collecting as it did a massive R52 000 nett. Fortunately for Rag 1980, it has one great advantage over its record-breaking predecessor. It has a lady chairperson in Miss Melanie Wilson.

It has been noticed in many walks of life that women collect money more efficiently and somehow inflict less pain than men. Why have students, who usually set trends, been so slow to see the potential advantages in a women-led fund-raising campaign? Whatever the answer, congratulations to the 1980 Rhodes Rag committee for this innovation.

Apart from this 'first' for Rhodes, 1980 will also see the change from a large "give, give, give" float procession to a much smaller "come and have fun" procession which is intended to draw the people to the Rag Carnival, almost a Hamlin-type situation - but for the reversed roles of people and Rhodents. However we look at a rag, and there are some who believe it to be correctly described by the dictionary as a "noisy and rowdy celebration", I would ask you to remember that it does have the serious purpose of offering a means for young people to help the disadvantaged.

I appeal to the public to give generously and to help Rhodes students help others.

VICE-CHANCELLOR

23 November 1979