



RHODES UNIVERSITY

RHODOS

FEBRUARY 9, 1996
VOL 8 NO 1

STAFF NEWSLETTER

Rhodes University: A corporate identity



RHODES UNIVERSITY

One of the main building blocks of a strong image for any institution is a visual identity that accurately mirrors its personality.

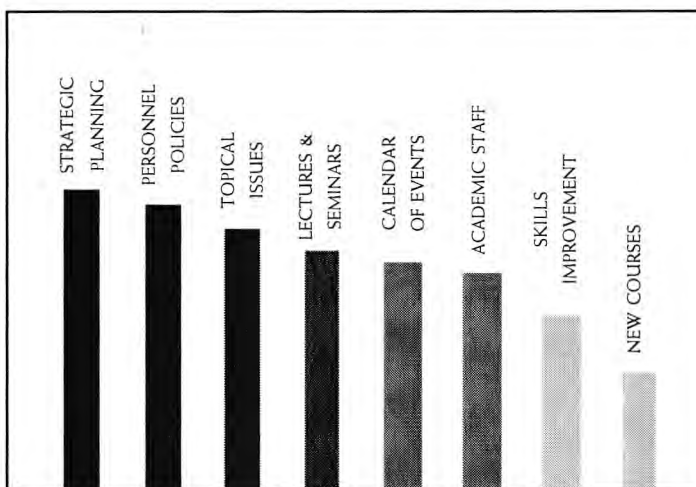
Our primary task in developing a strong corporate identity was to determine a distinctive typeface to be used in the logo on letter-heads, business cards and other forms of stationery. This needs to marry well with the emblem — in our case the University shield.

In consultation with experienced designer and corporate identity specialist, Nimitta Masilela, it was decided to recommend the Weiss font, which is part of the Times family for our logo and to retain the related typeface, Times Roman, for all text work.

Weiss is classic, but with a today feel, which matches Rhodes' image well and best fits the image that Rhodes projects. It is elegant but not old-fashioned, forward-looking but not 'trendy', strong but not clumsy. In December the design was presented to the faculty members who sit on the Marketing Liaison Committee, and was extremely well received.

continued on page 7

Internal Communications Survey - all the results...



The top eight categories of information favoured by our respondents are illustrated here — the scale has been exaggerated for effect.

Other popular categories included the views of fellow staff members and biographies of new staff, letters to the editor, job opportunities, news of the University's community-related activities and that concerning the activities of our competitors, the other universities.

Student achievements came in about mid way down the list, as did reports on conferences, editorial comment, visitors to our campus and statistics on enrolments.

Low scoring categories included sport-related matters, anniversaries and celebrations, community events in town, 'gossip' and the 'Hatch, Match and Dispatch' type of news.

Bottom of the list was 'Fitness'! Rhodes folk are obviously fit enough!

A big thank you to the over 200 people who returned their surveys to us. This was a superb response and proves that, as staff members, you are very interested in and concerned about your University and its future.

Our apologies to all those who missed out on the keyrings and mouse pads picked up by the fleet-footed first 40 people in the door. You can, however, buy them — and other Rhodesware — at the Grahamstown Publicity Association, for a very good price.

The results were right in line with trends identified in similar surveys all over the world. Most of all you want to know about the University's strategic plans, the topical issues on campus, personnel policies and skills improvement opportunities, all of which directly affect the future of each of us.

You want to know what's happening on campus — and a revamped and revised *What's On* will be re-appearing later this month. It will be produced fortnightly and alternate with *RHODOS*. The topics about which you



SOON TO BE LAUNCHED

While at the Oxford University Press recently (see story on page 8), Mrs Penny Silva, Director of the Dictionary Unit, was involved in the production process of *A Dictionary of South African English on Historical Principles* and contributed towards the planning of the pre-publication publicity, and the UK launch. Here she shows the cover of the Dictionary, on which she and her team have worked for many years. She was able to influence the design which, as a result, uses the colours of the South African flag. This dictionary is due to be launched in July. •

least like to be informed about in the newsletter are fitness, sport, gossip and the so called 'Hatch, Match and Dispatch.' So don't expect too much of that to be featured in *RHODOS* in future. We're not inflexible, however, and would welcome your continued interest in and comments on both the publications (*RHODOS* and *What's On*) at any time — whether in the form of letters to the editor or any other means. The graph reproduced above tells the story of the responses received. Once again, we thank you for them. •



Welcome to the new-look RHODOS. We believe that the new design, by Nimita Masilela, makes for a more pleasing appearance and better readability.

The newsletter has changed from a three- to a four-column basic grid and this, together with the influence of the University's new visual identity as evidenced by the use of the Weiss font will make it easier for readers to find their way around the publication.

Another strong influence on our thinking, especially in respect of the content, has been the result of the questionnaire on internal communication which was sent out at the end of last year. From the 204 responses which we have received we have been able to identify your preferred information and we will be abiding by this in future editions.

As may be seen from the report on the front page, the most desired information of all is that concerning the University's future strategic planning and direction. This was closely followed by reports of topical issues at Rhodes and personnel matters such as benefits and Human Resource policies.

Another point made strongly was that a regular calendar of forthcoming events is required. *Rhodos* itself will address these by exception only but will be joined, at fortnightly intervals, by the new *What's On* leaflet. This will appear on alternate Fridays as a single sheet leaflet.

Both RHODOS and *What's On* remain, however, our

Educational media database being compiled at Rhodes

Education in the Eastern Cape will receive a boost next year. A database for educational media in the province is to be compiled by Graham Hayman of Rhodes University's Department of Journalism and Media Studies in 1996. Graham has been awarded a Rhodes University Council research grant of R 5 000 to compile it.

"The database will help to link education providers with each other, with learners and with resources for education", said Hayman. "The desperate state of education in our province is well known, and electronic media can help to overcome some of the problems faster than the traditional methods".

"We intend to make the database available both on the Internet and in print," he added. "In this way we hope to make a bridge between the information rich of the rest of the world, and the information poor in the Eastern Cape. We hope also to make it interactive – we want people's opinions about the kinds of information the database should contain".

The EMEF is a national body which has been actively lobbying the Independent Broadcasting Authority (IBA) for strong educational broadcasting. This is evident in the IBA's recently-released Triple Enquiry Report, which is now with the Parliamentary Select Committee on

Communications waiting for approval. The phenomenal growth of the Internet in 1995, both internationally and in SA, has demonstrated that it has a potential equal to broadcasting as a source of information and education.

Research by Journalism students in Hayman's television practical courses in 1995 found that the Internet is being used by broadcasters around the world to supplement their activities. Rhodes University is the only University in South Africa which offers free access to the Internet to all students from first year onwards. •

RHODOS DEADLINE DATES

Copy Date: 15 February

Publication date:
23 February

readers' publications to be used by them. Neither is inflexible and we invite your comments and opinions at any time. Above all, we look forward to your contributions and tip-offs about items of interest. Our editorial staff has effectively grown as a result of the re-positioning of the Marketing and Communications Division (see page 6) and we are awaiting your calls. •

Scientific anecdotes sought for publication

National Wildlife Magazine (USA) is looking for:

* New discoveries about wildlife or the environment

* Humorous or offbeat anecdotes or scientific findings relating to wildlife

* new and interesting statistics about wildlife, the environment or conservation.

If you have anything to offer, please contact Mary Burnett in the Marketing and Communication Division. •

A South African First

Dr David Woods, Vice-Chancellor designate of Rhodes University, has become the first person in South Africa to be elected a Fellow of the American Academy of Microbiology.

"I am very excited about receiving the award as it is a great honour to be recognised by the academy", Dr Woods said.

Dr Woods is an internationally renowned microbiologist and is chairman of the bacteriology and applied microbiology division of the International Union of Microbiological Societies.

He will take up his position as Vice-Chancellor at the beginning of May. •

Rhodes Steps in to Alleviate Book Crisis

As has been reported in the national press, the University Publishers and Booksellers (UPB), with two outlets in the country, has been placed in liquidation.

The Registrar, Dr Stephen Fourie, has assured staff and students that every effort is being made to ensure that the necessary books for our students will be available timeously.

The University has entered into an agreement with the liquidator whereby we will place book orders directly with the publishers and will purchase the stock of academic books currently on the shelves at UPB. A further agreement will see Rhodes take over a section of UPB's High Street premises and sell the books directly to students. UPB, operating from the front of the shop will continue to sell

stationery and books of general, non-academic interest.

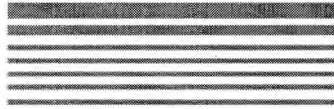
Dr Fourie says that this arrangement may be expected to continue until at least the middle of March, or longer if necessary.

"Not much will change, from the students' point of view", he says. "Their books and stationery will continue to be available from one address. They will, however, have to pay for their books and stationery separately and payment will have to be made in cash or by credit card unless they have a University buying order from the Financial Aid office. Students will be advised to take sufficient cash with them for their purchases".

Mr Bill Mills, working with two assistants, has been employed by the

University to run the new trading operation. He is making every effort to fill his stock requirements by the first day of term. "Some books will have to be flown in from overseas", says Dr Fourie, "and while this is extremely expensive, our priority is to ensure that the books are available."

** RHODOS has been advised by the proprietors of Fables Bookshop that, in addition to their long-standing practice of buying and selling used network texts for the English and Drama Departments, they will be offering a similar service in respect of texts set by the Department of Afrikaans and Nederlands this year. Ian and Janice Balkin have also made a general offer of assistance where they are able, in respect of other networks. •*



US magazine seeks local contributions

A monthly news magazine seeks article on recent demographic research, 500 - 1 500 words written in a lively style. *Population Today* gives bylines for longer pieces. The editors also welcome ideas for stories.

Preferred topics include domestic and international social trends, family planning issues and items covering such subjects as refugees, immigration, migration, fertility, mortality.

The magazine is published by the non-profit Population Reference Bureau in Washington DC. If you would like more information, please contact Mary Burnett in the Marketing and Communications Division. •

New Head of Janitorial Services appointed

Ten years ago Elijah Ntentile began his career at Rhodes as a tool hand in the Grounds and Gardens Section. Over the years he moved up the ranks to head gardener, and during the last few months of last year, he was promoted to senior staff in the division. As of January 15, this year, he took up the post of Officer in charge of Janitorial Services.

Whilst he misses his colleagues at Grounds and Gardens, Elijah is enjoying the added responsibility of his new job, where he has a greater decision-making capacity.

"I like being able to use my own initiative" he said, and this is nothing new for a man



Mr Elijah Ntentile

who registered for a Production, Management and Supervision course through Damelin College off his own bat, whilst still holding down his job at Grounds and Gardens.

As Officer in Charge of Janitorial Services, Elijah

supervises 22 staff members, and organises their activities with regard to cleaning and looking after buildings, setting up equipment before functions, and cleaning up afterwards.

Elijah is also very involved in the wider Grahamstown community, and occupies a position on the Board of Trustees at the Albany Museum, as well as the post of Chairman of Personnel on the City Council. He is one of six Rhodes staff members elected to the City Council in November last year.

His post on the Board of Trustees demands his attention in the day to day affairs and long term prospects of the museum, and as Chairman

Prize for Poetry awarded

The Heather Drummond Memorial Poetry Prize for 1995 has been won by Mr Brent Mestre for his poems *Nowhere between Grahamstown and Cradock* and *Weekends*. The prize is worth R 500,00.

of Personnel he is generally involved in ensuring the well-being of the workforce.

This is a cause close to Elijah's heart, and he classifies "solving the problems of the workers" as one of his passions in life.

"Elijah has the ability to make a team work as a team" said ex-boss Mark Hazell, Manager of Grounds and Gardens, "we miss him." •

New Librarian favours computerisation

The University's new Librarian, Mr Felix Ubogu, has taken up his post and is looking forward to the return of our students. He brings with him the benefit of many years' experience and a host of ideas, especially in the field of computerisation of library services.

Mr Ubogu hails from Nigeria and studied at the University of Ibadan where he gained a BEd (Hons), majoring in Botany. He was subsequently awarded a Masters Degree in Library Studies and later spent a year as a Fellow at Trinity College, Dublin, emerging with certification in microprocessors and informatics; the specific applications of computers in libraries.

Mr Ubogu has spent the past four years at the University of Botswana in

Gaborone.

He says that they have a particularly good library there in terms of both infrastructure and the quality of its collection. He has been pleased to find

strength in both those areas here at Rhodes, although he says that an early priority will be to have the computing equipment upgraded and standardised. He also intends, as a priority, to implement a training course for the library staff to enhance computer literacy.

"The technological frontier is constantly moving,

and at a fast rate", he says. "The sheer quantity of information at one's fingertips is overwhelming and could not have been predicted even a few years ago. We have to learn to

use and manage this information efficiently otherwise we will be swamped by it".

Mr Ubogu believes strongly that a university library exists to enhance the main

functions of the institution; teaching, learning and research. "The effectiveness of a library can easily be measured by the extent of its usage", he believes,

"and one has constantly to answer questions such as 'does it effectively support researchers and teachers?', and 'what is the library to students and administrators?'."

The library should become the centre of activity on the campus, he adds, and perform a vital role in extended communication.

Two-way support is integral to the success of a library, he strongly suggests. The library has to support, for example, the teachers, but they need to reciprocate by including information literacy components (library instructions) in the curriculum of each academic unit. In order to do this, academic staff must become as familiar with the workings of

continued on page 5



Mr Felix Ubogu

C:\DOS gives way to A/DoS

A new post in the Dean of Students Division, that of Assistant Dean of Students, has been filled by Revd Iain L'Ange, who took up his responsibilities last month. A computer hobbyist by nature he has quickly discovered that A/DoS - his abbreviated designation - has replaced C:\DOS as the most influential prompt in his life.

Mr L'Ange is no stranger to student life, having been a house warden during the course of last year, and this experience will stand him in good stead as he will be primarily responsible for all aspects of residence life at Rhodes.

Mr L'Ange trained at St Paul's Theological College prior to being ordained

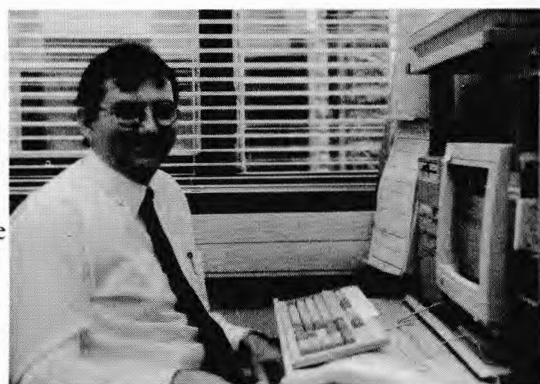
and subsequently studied at Rhodes, gaining a BTh(Hons) in 1991. He is still technically a student at Rhodes, he says, as he is working on his thesis to be presented for the PhD degree.

Apart from the responsibility of the residences, the Assistant Dean of Students will have reporting to him the Sanatorium and the Sports Administration. He will also be actively involved in liaison and association with the Orientation Week Committee, and the Anti-Harassment Panel on behalf of the Dean of Students. He will evaluate applications for support from the Students Visiting Lecturers Trust Fund and the Margaret Flanagan and

Abe Bailey Scholarships and he will represent the Dean of Students on some of the Faculty Boards, the Examinations Committee and the Psychological Services Committee.

Joining at this time of the year, one of the Division's busiest, has seen Iain L'Ange thrust into mid stream from the beginning. Matters concerning the residences are taking up most of his time but he looks forward to the other aspects of his portfolio.

Iain and his wife Sally, a teacher at Victoria Girls' High School, and their 18-month old daughter are in



Revd Iain L'Ange, the new Assistant Dean of Students.



the throes of buying a home in town, as he will cease to be a house warden at the end of the first term. He will continue to minister as a self-supporting priest in the Diocese of Grahamstown. •

Upgrading E Cape University Management skills

Rhodes, Fort Hare, UPE and UNITRA management staff gathered at Rhodes in January for a seminar entitled *University Management: Pressures and Responses in a competitive world*. The seminar was organised by Vice-Principal Dr Michael Smout and led by Dr Stuart Bosworth OBE, a United Kingdom based consultant.

The 30 delegates who attended workshopped

global university management techniques such as management information systems, quality assessments, staff appraisal systems, customer care programmes, priority based budgeting and strategic planning and marketing.

The seminar was a resounding success and all delegates found it of great value, not only in terms of management development, but also as an excellent networking opportunity. •



Photographed during a tea break at last month's seminar were, from left, Mr David Horne, Director of Support Services at UPE, Dr David Woods, Rhodes' Vice-Chancellor designate, Mrs Deborah Carraway-Stayers, UNITRA's Director of Public Relations and Development, Mr Michael Marangxa, RU Campus Events Assistant and Dr Stephen Fourie, Rhodes Registrar.

International post for RU lecturer

Photojournalism lecturer, Monty Cooper, has been appointed the chairperson of the Education subcommittee of the World Council of Professional Photographers.

He has recently returned from the First World Congress of Professional Photography and Imaging held in Dublin, Ireland where he was a speaker in an extended workshop on the *Ethics of Digital Manipulation*.

He shared the platform with John Long, past president of the National Press Photographers Association of America, of which he is a member.

Long advocated the feelings of the "old guard" in photojournalism that any Digital Manipulation (DM) of news photographs was not acceptable, while Cooper took a pragmatic approach - that DM was inevitable. He believes that Photojournalists will become Photo-illustrators to add depth to the news coverage of the print media.

The World Council

decided to appoint Monty as the Education chair to act as a catalyst in Photojournalism Education, to motivate associations to unite, to share the information across cultures and borders and to promote the goals of Photojournalism and Ethics. The Council, a non-profit making institution, is also working with the Department of Journalism and Media Studies to produce a World Wide Web home page of its activities and future conferences. •

RUSA

Mrs Amber Wicks, the Rhodes University Staff Association's Office Administrator advises that the RUSA office now has a telephone answering machine installed.

This will enable RUSA members wishing to contact her (on extension 8144) to leave messages or queries on the machine should she be out of her office when they telephone. •

New Librarian

continued from page 4

the library, and its collection, as their students. "I invite the teaching staff to incorporate library requirements into curricula", he says, "and to liaise closely with me and my colleagues when designing their courses".

With his background and interests in the computerisation of library systems, Mr Ubogu is both familiar with and excited by the wide range of possibilities available to users of the Internet. But he does not see electronic data ever replacing printed collections. "The two are complementary; together they represent great wealth in knowledge. But they also create an urgent need for information literacy in the user. We have another role here which is to educate all our users in how to find information, how to filter it for their own require-

ments and how to organise the resultant knowledge". Once this has been achieved, he believes, the individual can effectively use any library, publisher and knowledge resource, at any time. "This ability represents a valuable and effective lifelong tool", he adds.

Mr Ubogu looks forward to the immediate future with excitement and to the "collaboration, cooperation and communication between faculties, departments, administration and the student body" which he is determined it will bring. He and his wife Funmi, a qualified radiographer, and their four children - two daughters and two sons, are looking forward as well to settling in Grahamstown and to the new school and University terms. •



Don't forget!
Wednesday, 14 February
is St Valentine's Day!

The Marketing and Communications Division



The Marketing and Communications Division has undergone significant structural changes to meet new marketing needs and is now functioning with new direction and motivation.

Most visible of the changes are the increased staff complement and the re-configured and expanded premises.

Under the direction of Aletta de Villiers fall six sections: Capital Development; Alumni Affairs; Student Recruitment; Communications; Campus Events and the University's Gauteng Office. Jean McPherson acts as Secretary to the Director and as Administrative Assistant.

Capital development.

The University's relationship with its donors has recently been closely scrutinised. Development and fund-raising activities will now be the responsibility of the Director of the Division in conjunction with the Vice-Chancellor and Vice-Principal and other members of the University. Within the Division, however, there is a new post of Capital Development Officer to which an appointment has still to be made. This person will work full-time on development and fund-raising matters including the identification of specific projects within the University which may be attractive to companies, trusts and organisations, as well as the groundwork involved in setting up

The Marketing and Communications team photographed outside their offices. The Director, Aletta de Villiers, is in the centre. The other are, from left to right, (front row) Chris Walwyn, Ndumi Nongwe, Lisl Griffioen-Paterson, Michael Marangxa, (centre) Jean McPherson, Nimitta Masilela, Mary Burnett, Myra Phenya, Julie Gibson, Paul Walters (who assists with the Capital Development portfolio), Patricia Hendricks, (back) Jenny Purdon and Kate Benyon. Not present for the photograph were Mike Ginn, Shelly-Mae Samuel and Helene White and Rose Ridgewell of our Gauteng office.

relationship-building opportunities of all kinds between Rhodes and its supporters.

Alumni Affairs

The establishment within the Division of a new Alumni Affairs section indicates the importance attached to effective maintenance

of contact with Old Rhodians. The section is managed by Patricia Hendricks, who joined us in January from the University of the Western Cape. She has reporting to her Lisl Griffioen-Paterson, a Rhodes graduate who comes to us from Kingswood College. Both Patricia and Lisl are experienced in Alumni Affairs. Between them they maintain relationships with Old Rhodians, edit the Old Rhodian newsletter and supply other information to and about Old Rhodians and staff. Patricia is currently working on a benefits package for Rhodes Alumni, details of which will be published shortly.

Student recruitment

Marketing and Communications has welcomed Mike Ginn back to its ranks, as Student Recruitment Manager. The Student Recruitment Office has expanded its team in order to enhance its ability to liaise with schools and to recruit good students. Mike's new colleagues are both Rhodes graduates, Ndumiso Nongwe, previously a teacher at Ntsika High School in Grahamstown and now Student Recruitment Officer, and Kate

Benyon, the section's Secretary. They are greatly assisted in their efforts by Helene White who operates from the Rhodes Gauteng office.

Communications

The Communications section has four full-time staff members and is employing a PE Technikon student assistant, Myra Phenya, for eight months of this year. The section operates under the watchful eye of Mary Burnett who is one of two Communications Managers. She handles External Communications, while Chris Walwyn is responsible for Internal Communications and community liaison. Assisting them is Julie Gibson, a Rhodes Journalism graduate.

Mary liaises with the press nationally and internationally and disseminates material for publication to them. She also edits all external publications such as *Rhodes Today* (formerly *Rhodes Review*), the Vice-Chancellor's annual report and all recruitment material. She is also Rhodes' link with *Profnet*, the international enquiry service for journalists seeking expert advice and comment on a variety of matters.

Chris edits *RHODOS*, the new *What's On*, and other internal publications, including brochures and leaflets such as the Orientation Week booklet and the Graduation booklet sent to Graduands each year. He is also responsible for press releases to and liaison with *Grocott's Mail*, *Activate* and Rhodes Music Radio.

A further responsibility of his is to act as a link between the University and the local community, such as coordinating Rhodes' response to opportunities like the planned Easter Festival.

Nimita Masilela is responsible for design and production of all printed material



Helene White



Mike Ginn



Shelly-Mae Samuel

and has recently designed the new corporate identity. She implements this new look for the University in all her work and on behalf of her 'clients' who include the Marketing and Communications Division and the various Departments and Divisions of the University.

Campus Events

We have identified our beautiful campus as one of our competitive advantages and thus more resources have been allocated to the Campus

Rhodes University Corporate Identity *continued from page 1*

Weiss is a relatively new font and not yet well known in South Africa, which makes for a degree of exclusivity. We intend it quickly to become associated with Rhodes. The letterheads, compliment slips and business cards have been designed so the colour elements are pre-printed in bulk, while the cheaper, black, departmental-specific, overprinting may either be loaded onto in-house PCs or overprinted by the Print Unit. Computer services will be designing a macro for those departments which have WordPerfect and Laserjet printers. Other Departments should use the service provided by the Print Unit in the meantime.

The new corporate identity system will save the University substantial printing costs as well as help create a cohesive visual identity for Rhodes. In due course, all other publications, such as recruitment material, application forms, material aimed at Old Rhodians, present and potential donors and general promotional material, will be re-designed in line with the corporate identity.

There is, however, more to corporate identity than print-

ed material. The ethos and style of an organisation are also the building blocks of its brand image - that is what its name conjures up in people's minds.

Rhodes has become known as the university where students are treated as individuals rather than numbers. Grahamstown is considered a safe place for the children of those who live in large metropolitan areas. Rhodes has a reputation for turning out well-qualified, confident and articulate graduates who integrate well and become leaders in their fields.

These are some of factors which go to make up our brand image and every member of staff of the University has a responsibility to maintain and enhance this image.

Because it is important that all the staff of the University understand how vital the development and use of a corporate identity is, this is a topic which will appear again on these pages. The Marketing and Communications Division will shortly be publishing a guide to the use of the new visual identity. In the meantime staff should please contact Chris Walwyn for details on how to obtain the new-look stationery. •

Events section. It is managed by Jenny Purdon and she has Michael Marangxa and Shelly-Mae Samuel assisting her. They are responsible for tours of the campus and the coordination of functions and, importantly, also for marketing Rhodes as a conference venue and providing conference organisation services.

The Gauteng Office

This office, in Johannesburg, is staffed by Helene White and Rose Ridgewell. Rhodes Gauteng's role is to provide and support

the services offered by the Marketing and Communications Division in Grahams-town. Apart from the schools liaison work — Helene is already busy with a full programme of visits to top feeder schools — the pair are also extremely active in Alumni Affairs. Rhodes Alumni in and around Johannesburg are a particularly active group of men and women and their annual calendar includes

continued on page 8

Oxford University Press a memorable experience

Mrs Penny Silva, Director of the Dictionary Unit for SA English, has recently returned from a 10-week working visit to the United Kingdom. She was based in the Dictionary Department of the Oxford University Press in Oxford.

"Moving from the Dictionary Unit in the St Peter's Building (with a staff of five) to the huge OUP Dictionary Department in Walton Street (with between 80 and 120 lexicographers at any given time, in a large open-plan office) was an amazing experience," said Penny.

Her prime task was to work on the South African vocabulary in the 20-volume *Oxford English Dictionary*. This work is part of the comprehensive 15-year revision of the OED being undertaken over the next ten to fifteen years, towards its third edition. The SA vocabulary is the first regional variant to have been systematically edited in this way by an editor from the region, and it seems likely that the visit will result in lexicographers from other English-speaking countries being invited to carry out the same task.

Working in the OUP Dictionary Department afforded Penny the chance

of learning from some of the world's most experienced dictionary-makers, and in the process the Oxford editors were given a better idea of the nature of English in South Africa. The chance to use the OUP computing system was particularly helpful as the SA Dictionary Unit is busy designing such a system, with a group of students from Information Systems.



Penny Silva with, on the left, Edmund Weiner (Deputy Chief Editor of the Oxford English Dictionary) and Jeffery Triggs (Director: North American Reading programme OUP), photographed in Oxford during Mrs Silva's visit.

*The trio were instrumental in transmitting the final content of the **Dictionary of South African English on Historical Principles to America** and subsequently to Oxford for publication.*

Mr Weiner has been consultant to the Dictionary Unit since 1987.

During her visit Mrs Silva presented a seminar in the OED Forum series, and was also invited to the Netherlands, to give a seminar on SA English at the Stichting Instituut voor Nederlandse Lexicologie at Leiden University. •

East London meets Hong Kong

Closer contact between Rhodes, East London and Hong Kong became a reality at the end of last year following an academic visit to the Territory by two East Londoners: Mrs Sandra Sparrius, a lecturer in the Department of Psychology in East London and her husband, Dr Otto Sparrius.

Mrs Sparrius was invited by the University of Hong Kong to present a workshop on Hypnosis and Hypnotherapy to the University's Clinical Psychology Masters students, while Dr Sparrius presented a well-received paper on Hypnosis in the Treatment of Dental Phobias to the 83rd Annual World Dental Congress of the Federation Dentaire Internationale.

Prior to their visit to Hong Kong, both Dr and Mrs Sparrius had completed their Phase IIIA certification with the South African Society for Clinical Hypnosis and they were therefore in an excellent position to share the latest developments in the use of clinical hypnosis with their colleagues in Hong Kong.

The University of Hong Kong draws students from all countries in the British Commonwealth. Mrs Sparrius was the guest of Professor David Y F Ho, the Head of the Clinical Psychology Programme at the University and past President of the International Council of Psychologists. Mrs Sparrius says that the therapeutic use of hypnosis is more widely accepted in Asian psychology than in South African psychology. So enthusiastic was the response of students to her

response of students to her presentation that she was asked both to extend her workshop and to return at a future date.

Mrs Sparrius also participated in extensive discussions with Dr Ho on Asian contributions to psychotherapy and on the impact on the people of Hong Kong of the impending 'take-over' by China. Dr Ho, who has an extensive knowledge of South Africa, was eager to discuss the political developments in our country. There is a possibility that Dr Ho may visit South Africa in the near future. •

Marketing & Communications

continued from page 7

golf days, and the annual 'Kaif Krawl' OR reunion. The golfers in particular are regular and significant contributors to the Old Rhodian Bursary Fund. Helene will also be working closely with Mary Burnett on building media relationships.

The Marketing and Communications Division is poised for an exciting and productive year, the rewards do not come without an enormous team effort. Marketing Rhodes is in the hands of every staff member who interfaces with any of our various publics. The Marketing and Communications Division is now resourced with skilled and motivated people, able to provide you with the services you need to play your part in building Rhodes' reputation where it is needed — in the minds of our markets. •

Situation Vacant

Applications are invited from members of staff, irrespective of race, gender or creed, for the post of **Anti-Harassment Officer** from as early a date as possible.

The successful candidate will assist with the planning, coordination and execution of the activities of the Anti-Harassment Panel which exists on campus to deal with all matters of harassment. Its main objectives include educating the University community and dealing with incidents of harassment, which include harassment based on issues of gender, race, religion or sexual orientation.

Candidates should have a real interest in harassment issues and be committed to the goals of the Panel. Administrative and organisational ability, together with excellent interpersonal skills are required as is the ability to deal with crises. Experience in counselling and a knowledge of the work of the panel will be a recommendation.

Secretarial assistance is provided and members of the Panel will be available to assist the Anti-Harassment Officer with specific projects.

Members of staff interested in applying for this part-time position are invited to obtain a job description from the Personnel Division to whom a letter of motivation should be submitted by 29 February 1996. Coordinating the work of the Panel will be in addition to a staff member's regular duties. An honorarium of R 335,00 per month will be paid. •

Scholarship for RU Director

Philip Collett, Director of the Academic Development Programme, has been awarded a prestige HSRC scholarship for doctoral studies abroad to conduct research into student support models in Distance Education.

He has just returned from five months' study leave at the Distance Education Centre (DEC) of the University of Southern Queensland in Australia. The ability to offer attractive open learning/distance education courses is clearly a major competitive advantage in a tertiary education market which is rapidly internationalising. Information technology and networking developments are opening up new possibilities for institutions which are not established distance education providers.

In addition to furthering his doctoral studies Mr Collett worked as project manager on the DEC's Quality Assurance project. The DEC aims to achieve accreditation under the ISO 9001 standard as a provider of quality distance education products and

services. Quality Assurance and improvement has been promoted in Australian higher education by grants from the Federal Committee for the Advancement of University Teaching. In industry, Quality Assurance accreditation is increasingly becoming a pre-requisite for securing public contracts.

Mr Collett also had the opportunity to work with the DEC and the Centre for Language Learning and Teaching to develop a distance education module on Computers and Language Learning which will be published by USQ as a component of their Applied Linguistics Certificate and Masters courses.

Mr Collett took advantage of his travel schedule to visit a number of universities to gather information about their staff development programmes. The University of New South Wales (Sydney) and Queensland University of Technology (Brisbane) both have established courses in higher education which are linked to their staff development pro-



Mr Philip Collett, Director of the Academic Development Programme

grammes. Interest was expressed at both universities in cooperating with Rhodes in this area. Mr Collett made further contacts at Latrobe University (Melbourne) which has a strong focus on the instructional use of information technology, and at Curtin University (Perth) which has been successful in involving teaching staff in researching their teaching practice with the support of a strong Teaching and Learning Group.

Mr Collett will be presenting seminars on some of these topics as part of the 1996 ADP Seminar Programme. •

Administratium

The heaviest element known to science was recently discovered by researchers not a thousand miles removed from the Department of Chemistry at Rhodes, it has been reported in the press.

The element has tentatively been named **Administratium (AD)**.

It has no protons or electrons, which means that its atomic number is zero. However it does have one neutron, 125 assistants

to the neutron, 75 vice-neutrons and 111 assistants to the vice-neutrons, giving it an atomic mass of 312. These 312 particles are held together in the nucleus by a force that involves the continuous exchange of meson-like particles called memos. Since it has no electrons, AD is inert. However, it can be detected chemically because it impedes every reaction in which it is present. Initial results show that a very small amount of

AD makes a reaction that normally takes less than a second occupy over four days.

AD has a half-life of approximately three years, at which time it does not actually decay. Instead it undergoes a re-organisation in which assistants to the neutron, vice-neutron and assistants to the vice-neutrons exchange places. Data appears to indicate that the atomic mass actually increases after each re-organisation. •

RU's fire-fighting capability enhanced

Latest addition to the Rhodes corporate fleet is this fire tender, designed and manufactured at our workshops and handed over recently to the Campus Protection Unit.

Terence Perkins, the supervisor of the Engineering workshops, designed the trailer to carry the fire-fighting unit which was recently acquired. This unit consists of a 500 litre water tank, a petrol engine and a pump, to which is connected a high pressure hose and nozzle.

Mike Young, Manager of Engineering Works at Rhodes, said that the need for such an item was forcefully demonstrated recently when a small grass fire behind Cullen Bowles House, some weeks ago, was

fanned by a strong wind and spread to the Stanley Kidd area

there would have been no question of any danger. Even though

where it is needed in an emergency.



Mike Young (left), Manager of Engineering Works and workshop supervisor Terence Perkins testing the new fire trailer prior to handing it over to the Campus Protection Unit.

Dave Chateris, Head of the Campus Protection Unit, said that it is a good thing to have. He makes the point, however, that its usage would be best and most effective against grass and small bush fires. It would not be particularly practical, he believes, to rely on it for any fire within a building at Rhodes. Fires of this nature are adequately catered for by the

existing hose reels and extinguishers, he adds.

Rhodes staff are reminded that the municipal fire brigade can be contacted in an emergency by dialling 5298 from any phone linked to the University's switchboard. •

Foundation has benefitted 220 Rhodes students



During Mr Kajese's visit he met with the Vice-Chancellor, Dr Derek Henderson (left) as well as the Dean of Students, representatives from the Financial Aid department and the Director of the Centre for Social Development.

The W K Kellogg Foundation's Coordinator and Programme Director (Southern African Region), Mr Kingston Kajese, recently visited Rhodes University to discuss various issues of mutual interest.

Since 1987, the W K Kellogg Bursary programme has assisted no less than 220 Rhodes students with the provision of academic support and bursary funds to needy black South Africans studying in the fields of Education, Pharmacy, Business Administration and Social Work. Elsewhere in Africa the W K Kellogg Foundation itself has contributed extensively towards promoting black African leadership and development in Education, Health and Agriculture. •

Writers and consultants sought

Brown Packaging Encyclopedias (UK) produces books and encyclopedias for the UK and US markets.

The company is looking for writers and consultants for a multi-volume encyclopedia project on earth and physical sciences aimed at 15 to 18 year olds. The project covers chemistry, physics, geology, oceanography and meteorology. If anyone is interested in becoming involved with this project, please contact Mary Burnett in the Marketing and Communications Division. •

Sports Scoreboard

South African Students sports union intertertiary and intervarsity tournaments: December 1995

CRICKET:

1st Stellenbosch University
2nd University of OFS
3rd RAU
5th Rhodes - Out of 18 teams entered
South African universities selected team
Brendan Horan
Quentin Still
Brendan Horan went on to be selected for the South African Tertiary team and played against England.

UNDERWATER:

Underwater Hockey - Men
1st Pretoria University
2nd Stellenbosch
3rd UCT
7th Rhodes - out of 8 teams entered

Underwater Hockey - Women

1st Stellenbosch University
2nd Pretoria University
3rd Rhodes - out of 4 teams entered

Scuba Orienteering - Men

1st Pretoria University
2nd Stellenbosch University
3rd Wits University
6th Rhodes - out of 8 teams entered

Scuba Orienteering - Women

1st Rhodes - out of 4 teams entered
South African tertiary selected team for scuba orienteering
Annie Olivier
Leigh Gurney

CHESS:

1st UWC A
2nd UWC B
3rd Medunsa
6th Rhodes - out of 14 teams entered

BASKETBALL:

1st Western Cape Region
2nd Gauteng Region
3rd Kwazulu Natal
5th Eastern Cape Region - out of 8 regions entered

GOLF:

1st Stellenbosch University
8th Rhodes - out of 11 teams entered (Second in the B Division)

SAILING:

Sprogs:

1st Wits University
2nd UPE & UCT
4th Rhodes

20th January 1996:

TRIATHLON: EP

Triathlon Champs:

2nd Junior - Mark Haw (Rhodes)
2nd Veteran - Billy Futter (Rhodes)
Mark Haw and Billy Futter have been selected to represent Eastern Province at S.A. Champs to be held at Sun City on the 2 March 1996.

28 January 1996

CRICKET:

RU1 vs King Williamstown
King Williamstown 190 all out
Rhodes 111 all out
Rhodes lost by 79 runs

Old Rhodian selected for national team.

RHODOS congratulates Steve Palframan on his selection as a member of South Africa's World Cup cricket squad, which leaves for Pakistan on Monday. Steve has previously played for South Africa in Sri Lanka, in 1993.

Steve graduated with a BSocS from Rhodes in 1991. Director of Sports Administration, Pete Andrew, remembers that he kept wicket for the 1st XI from his first year and was "a useful No 4 bat who averaged 45 runs during his last season for Rhodes." He played for EP Colts and EP "B" while at Rhodes until, in his last years, he moved to the Border. He has also played one or two seasons in England.

Steve is the first cricketer Old Rhodian to be capped for South Africa since Rob Armitage in 1983. •

Rhodes Staff Golf

The Inter-Division competition for the Henderson Cup and the Staff Golf Championship competition for the Rivett Trophy were held at the end of November last year.

Unfortunately, only 15 of the 40 or so registered staff golfers were able to play. Nevertheless, an enjoyable day was had by all those who took part, with the post-golf discussion bringing to light familiar tales of brilliant shots and wretched luck.

Rose Calmeyer-Leach of the Centre for Social Development is the new Rhodes Staff Golf Champion in the A Division and thus the winner of the Rivett Trophy, with Terence Perkins and Penny White the winners

of the B and C Divisions respectively.

The Henderson Cup for the Inter-Division was once again won by a Technical/Administration combination.

Despite many attempts to find suitable dates for the annual competitions between teams of staff golfers from Rhodes, Fort Hare, Cape College, UPE, and the PE Technikon, none of these competitions were held in 1995. These are most enjoyable occasions and it is hoped that suitable dates in 1996 can be found.

Any golfers not on the mailing list who would like to be included should please contact Rob Cross by phone at ext 8168 or by e-mail at eurc@giraffe.ru.ac.za.

Staff use of tennis courts

Sports Administration has recently received numerous enquiries regarding staff use of the nine Rhodes tennis courts and floodlights adjacent to the Human Movement Studies Department. This is a reminder to all interested parties that the following times have been set aside for members of staff:

Monday 19h00 - 21h00
Wednesday 19h00 - 21h00
Friday 17h30 - 19h30

A key for the floodlight box and instructions for use are available from the swimming pool office before 17h00 on the day of intended use, and must be returned the following day.

Alternatively, a key is obtainable, on the evening of intended use, from Dr O Shipin at 17 Prince Alfred Street. The key should be deposited in his postbox after use.

Please note that it is the responsibility of those individuals playing to turn off all lights before leaving.

SEE YOU ON THE COURTS!

Rhodes student heading for the Top of the World

Cathy O'Dowd was not born when, in 1953, Edmund Hillary and Tenzing Norkay set foot on the summit of Mt Everest, at over 8 800 metres above sea level, the world's highest peak.

But, in a couple of months time, the 27-year old Rhodes Masters student could well be the first South African woman to stand on the top of the world. She will be leaving Grahamstown before the end of this month, bound for the Himalayas, as a member of the *Sunday Times* Everest expedition.

The expedition, first mooted as an all-male climbing adventure, blossomed with possibility for Cathy when team leader Ian Woodall was offered a sixth place on the Everest permit by the Nepalese government.

Ian decided to throw the opportunity open to South African women and, in an invitation published in the *Sunday Times*, asked all interested applicants to apply.

Of the 200 respondents, only 50 of whom had ever climbed before, Ian Woodall selected six, who left for Tanzania and the summit of Mount Meru, the fourth highest peak in Africa. From there the candidates for selection went on to Mt Kilimanjaro, the highest point on the African continent.

In the end Ian Woodall could not narrow the choice down to one, and so two women are going as far as Katmandu, where they will spend three weeks climbing peaks. The final decision about who will fill the last place on



*Rhodes Masters student and part-time lecturer Cathy O'Dowd is packing her bags in Grahamstown and heading for the summit of the world's highest mountain as part of the *Sunday Times* Everest expedition.*

the permit will be made there.

Cathy is immensely excited about the opportunity. "While it would be a great disappointment to go so far and then miss out on the summit, I feel great about being one of the two selected," she adds. "I really wanted to go, and for me this is the dream ticket."

Cathy is fully aware of the risks and danger inherent in the expedition, but says that the only way to deal with this is to recognise the risk and then be as careful as one can be.

"If my family and friends were worried about the danger, I don't think they'd tell me" she said, "they've all been very supportive, and I think they're very proud of me."

If the team manages to reach the summit of Everest, they will be the first South African team to do so, and this, for Cathy, is an added bonus. "It is terribly exciting to be carrying my country's flag" she said, "it is not something that I ever thought I would be doing." •

SMALLS

BARTHOLOMEW BED AND BREAKFAST

Quiet, comfortable accommodation in relaxed Victorian home, central Grahamstown. 12 Bartholomew Street. Tel.: 0461-2 3465

ROOM TO LET

Beautiful, spacious room to let, preferably to visiting scholar or mature female student. Full access to kitchen, lounge, garden. Carport available. R 450,00 month includes water and electricity. Phone: 2 4413 or 31 8332/0.

BED and BREAKFAST

In Johannesburg's northern suburbs. Charming, newly furnished twin-bedded accommodation with own entrance; bathroom en suite, opens onto private patio, walking distance to shops and restaurants, 10 minutes from Wits, RAU and Wits Tech, metered phone, bar fridge, lock-up parking. Single: R 140,00; per person sharing: R 115,00. Phone (011) 442 8083.

HOUSE FOR SALE

Charming, immaculate Victorian home in Oatlands Road. lounge and separate dining room; each has beautiful original fireplace. Sunny family room, four bedrooms and two bathrooms. Stunning, large farm house kitchen with original hearth. Sanded and sealed wooden floors throughout. Lockup garage and workshop. Set in treed, park like garden which is completely enclosed and secure. Fully burglar-guarded with armed response alarm. Selling price: R 229 000. Tel: 0431 2 2539 (Terry Marsh)

YOGA

GRAHAMSTOWN SCHOOL OF YOGA

Classes on Mondays, Wednesdays and Thursdays at 17h30 at the Albany Museum. Further enquiries: Kathy at 2 3900 or Jane at 2 7842.

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Classifieds: 10 cents per word unless a bona fide staff member is advertising in his or her personal capacity, in which case no charge is levied. Advertising is run strictly on a cash basis.

Copy, which is only accepted in writing and preferably on diskette, should be forwarded with payment to the Marketing and

Communications Division

Contributions Welcomed

RHODOS invites contributions from staff members and other readers.

Articles should be forwarded to the Editor, at the Marketing and Communications Division.

Articles are preferred on diskette in any of several common formats, including ASCII and Word Perfect. Text may also be e-mailed to rhodos@ru.ac.za.

Photographs and line art are also welcome, either as stand-alone items or illustrative of articles.

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