



NASIONALE KRUGERWILDTUIN

KRUGER NATIONAL PARK

VERW.Nr./REF. No. I. 3 (3)

Pk./P.O. SKUKUZA

TELEFOON 6 TELEPHONE

MNR. J. BEKKER

21st November, 1961.

Mr. Hugh Tracey,
Director,
International Library of African Music,
P.O. Box 138,
ROODEPOORT, ... TVL.

Dear Sir,

I wish to acknowledge receipt of your letter of the 16th instant, contents of which I have carefully noted with interest.

I must compliment your Library in its efforts to produce the proposed series of Wild Life Records and I sincerely hope that your endeavours will be successful and will receive the support it deserves from the general public. I am also pleased to note from your letter that you have been invited to attend a meeting of the National Parks Board on the 1st December.

As far as potential sales of these records in the Kruger National Park is concerned, I have a feeling that the demand for these recordings might be disappointing in spite of the fact that it had been brilliantly accomplished by your artist with whom I am well acquainted. It will be necessary for me to acquire and install turn-tables at the various Rest Camp Stores and at certain Rest Camps it will not be practicable to make the necessary electrical connections.

At this stage I would rather await the public reaction to your sales promotions and I would suggest that you test the public demand and let me know the result of your sales campaign in due course. I hope for your sake that my judgement will be proved wrong.

Before deciding finally about the introduction of these recordings in the Kruger National Park, I would like to have the opportunity of listening to one or more of these records and I shall be glad if you would post me any of the discs which have already been prepared. These will of course have to be very carefully packed to avoid breakage - a factor which would also have to be borne in mind when handling these records in the general trade.

Yours faithfully,

JB/MvdW

ACTING TRADING MANAGER.