

FRIDAY SEPTEMBER 27, 1985

MR GUTSCHE, MR WALTON, MR TEMBANI, LADIES AND GENTLEMEN, SO MUCH OF LIFE'S ACTIVITY REVOLVES AROUND MONEY, PARTICULARLY AROUND THE ACQUISITION THEREOF, THAT IT IS INDEED A PLEASURE TO SPEAK AT AN OCCASION WHICH MARKS THE GIVING AWAY OF MONEY BY OTHERS!

I WISH NOT ONLY TO THANK COCA-COLA FOR THE VALUABLE BURSARIES, BUT ALSO TO COMMEND THE COMPANY FOR ITS CONTRIBUTION TO THE FUTURE OF THIS COUNTRY. THE PHRASE 'THE LEADERS OF TOMORROW' IS OFTEN HEARD, BUT SELDOM TAKEN TO HEART. IT IS IMPORTANT, IN FACT VITAL, TO PROVIDE THE OPPORTUNITY OF FURTHER EDUCATION TO TOMORROW'S LEADERS, TODAY.

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RHODES UNIVERSITY IS MOST GRATEFUL TO THE COCA-COLA COMPANY FOR ITS GENEROSITY, AND YOUR NEW GIFT WILL ENABLE US TO INCREASE THE NUMBER OF STUDENTS WHOM WE ASSIST. LAST YEAR WE WERE ABLE TO ASSIST ONE THOUSAND SIX HUNDRED AND SEVENTY (1 670) STUDENTS WITH BURSARIES AND SCHOLARSHIPS WORTH TWO MILLION TWO HUNDRED AND TWENTY-SIX THOUSAND (R2 226 000). COMPARATIVELY, THIS PUTS RHODES AT THE TOP OF THE LIST OF SOUTH AFRICAN UNIVERSITIES WHEN IT COMES TO HELPING STUDENTS OVERCOME FINANCIAL HURDLES.

THE GOVERNMENT AND THE UNIVERSITY PROVIDE JUST OVER HALF OF THIS AMOUNT AND THE REMAINING 45 PERCENT COMES FROM THE PRIVATE SECTOR.

TODAY WE HAVE LEARNED THAT THE COCA-COLA COMPANY AND ITS SOUTH AFRICAN PARTNER, THE COCA-COLA BOTTLERS ASSOCIATION, ARE TO INCREASE THE



PRIVATE SECTOR SHARE. THEIR COMMITMENT IS CONSIDERABLE AND VERY GENEROUS, AND I SHOULD LIKE YOU, MR GUTSCHE, TO ACCEPT OUR SINCERE THANKS AND TO CONVEY OUR APPRECIATION TO YOUR ASSOCIATION AND THE COCA-COLA COMPANY.

LIKE MANY OTHER OVERSEAS DONORS, YOU HAVE SPECIFIED THAT THIS SUPPORT MUST GO TO BLACK STUDENTS. IN THE SOUTH AFRICA OF TODAY WE MUST GIVE RECOGNITION TO THE PRACTICAL NECESSITIES. WE HOPE, HOWEVER, THAT IN THE SOUTH AFRICA OF TOMORROW THE NEED TO GIVE BURSARIES ON A RACIAL BASIS WILL FALL AWAY.

IN CONCLUSION I SHOULD LIKE TO WELCOME THE COCA-COLA BOTTLING COMPANY AND THE COCA-COLA BOTTLERS ASSOCIATION INTO THE RHODES FAMILY, FOR THAT IS WHAT THIS UNIVERSITY IS. I TRUST THAT THIS WILL BE THE

BEGINNING OF A GROWING ASSOCIATION BETWEEN OUR RESPECTIVE ORGANIZATIONS. WE ALSO LOOK FORWARD TO CONGRATULATING THE FIRST TEN RECIPIENTS OF BURSARIES FROM THE COCA-COLA TERTIARY EDUCATION FUND NEXT YEAR.

D S HENDERSON